

# Press release

August 2018

## At SMM, Alfa Laval and customers will come together for vessel performance

*Alfa Laval will once again have a strong presence at SMM, the world's most prominent maritime exhibition. As the company enters its second century of marine service, the focus will continue to be on lifetime vessel performance – achieved through equipment, cooperation and services in applications throughout the ship.*

Over the course of more than 100 years, Alfa Laval has become a full-scope partner to ship owners, ship operators and shipyards. At this year's SMM, taking place 4–7 September in Hamburg, Germany, the company will showcase a breadth of equipment innovation, but also the depth of understanding and commitment needed to keep customers competitive in a changing industry. Visitors to Hall A1, Stand A1.226 will find a well-prepared supplier with comprehensive solutions for lifetime vessel performance.



***PureBallast***

***PureSOx***

## **Solutions in key areas**

Equipment from many of Alfa Laval's seventeen product groups for vessel performance will be on display at the stand, including flagship systems like Alfa Laval PureBallast 3 and Alfa Laval PureSOx. More importantly, Alfa Laval experts will be on hand to discuss the ways Alfa Laval equipment, knowledge and services combine to achieve customer goals throughout the vessel lifetime:

- **Confidence in meeting regulatory demands**

As environmental regulations and their enforcement continue grow stricter, Alfa Laval is keeping customers compliant and secure. From cost-effective treatment of large ballast water flows to fuel-adapted NOx reduction and scrubber connectivity that simplifies compliance with the global sulphur cap, Alfa Laval has reliable and forward-thinking solutions that mean true peace of mind.

- **Operations customers can count on**

Though reliability has always been important at sea, it has never been more critical than today. New fuels and onboard processes are creating new uncertainties, but even familiar threats like cat fines are on the rise. Alfa Laval has the innovative equipment needed to ensure reliability – from separators and filters to solutions for fuel gas supply and multi-fuel boiler combustion – but also the deep knowledge, global network and comprehensive service offering to keep vessels running problem-free.

- **Smarter ways to save and profit**

In an industry where the demands are often higher than the margins, every opportunity for efficiency counts. Working in applications from fuel treatment and waste heat recovery to freshwater generation, Alfa Laval boosts efficiency through equipment innovation, process line synergies, connectivity, training and more. Besides saving fuel and reducing emissions, this helps customers achieve faster, simpler and more profitable operations.

## **For more info**

Details of stand events and other developments will be updated regularly on Alfa Laval's SMM campaign site. To learn more, visit [www.alfalaval.com/smm2018](http://www.alfalaval.com/smm2018)

To learn more about Alfa Laval PureBallast 3 and Alfa Laval's approach to ballast water treatment, visit [www.alfalaval.nl/pureballast](http://www.alfalaval.nl/pureballast)

**For further information, please contact:**

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You can also stay up-to-date with marine industry news at Alfa Laval by visiting the [Marine Division's LinkedIn page](#).

**Editor's notes**

About Alfa Laval

Alfa Laval is a leading global provider of specialized products and engineering solutions based on its key technologies of heat transfer, separation and fluid handling.

The company's equipment, systems and services are dedicated to assisting customers in optimizing the performance of their processes. The solutions help them to heat, cool, separate and transport products in industries that produce food and beverages, chemicals and petrochemicals, pharmaceuticals, starch, sugar and ethanol.

Alfa Laval's products are also used in power plants, aboard ships, oil and gas exploration, in the mechanical engineering industry, in the mining industry and for wastewater treatment, as well as for comfort climate and refrigeration applications.

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[www.alfalaval.nl](http://www.alfalaval.nl)