





First results from strategic review

Telephone conference, August 30, 2016

Tom Erixon
President and CEO
Alfa Laval Group

My reflections...

Things to keep

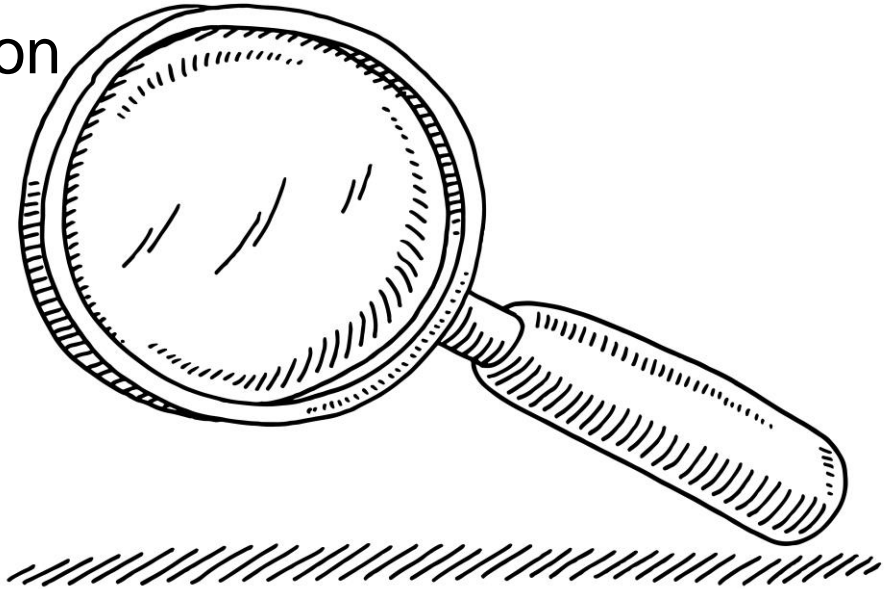
- * Competence & culture
- * Market presence
- * Technology platforms
- * Aftermarket
- * M&A and integration

Topics to consider

- * Organic growth
- * Technology transformation
- * Resource allocation
- * Complexity

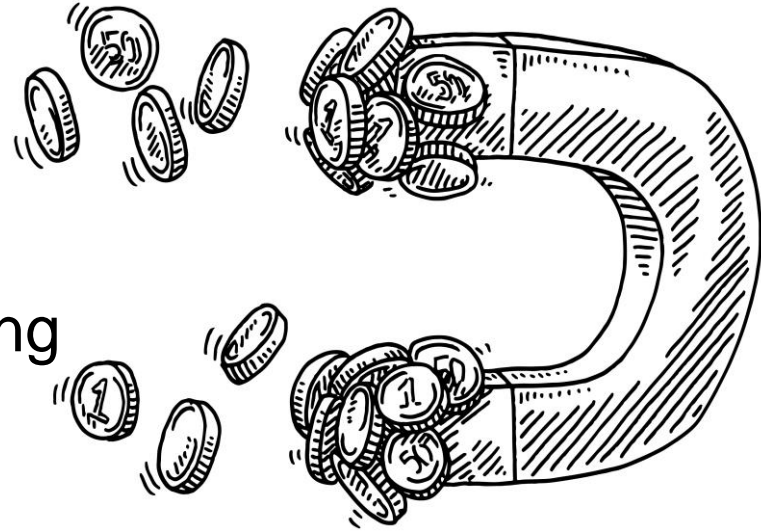
First results from strategy review

- * Strategic direction
 - * Structure and organization
 - * Group Management
-
- * Details on strategy
 - * Impact of initiatives
 - * Group financial goals

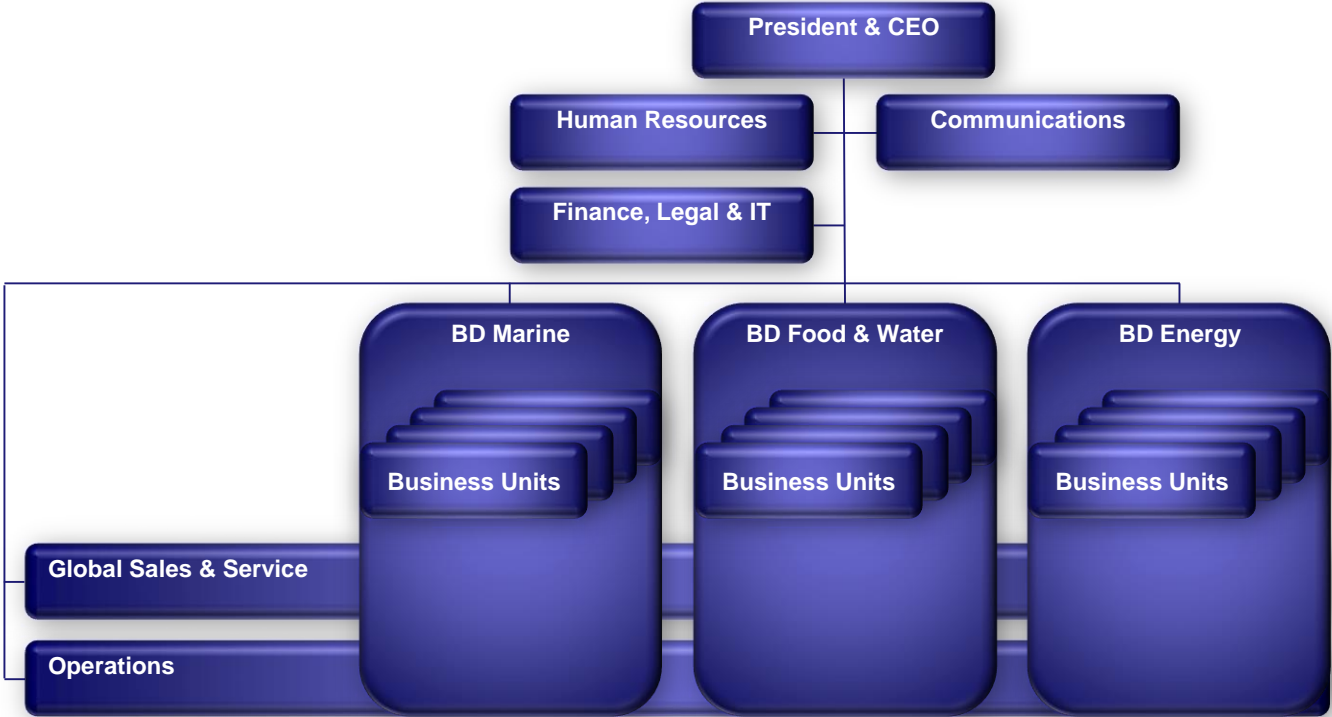


“Building strengths to succeed in a slow market”

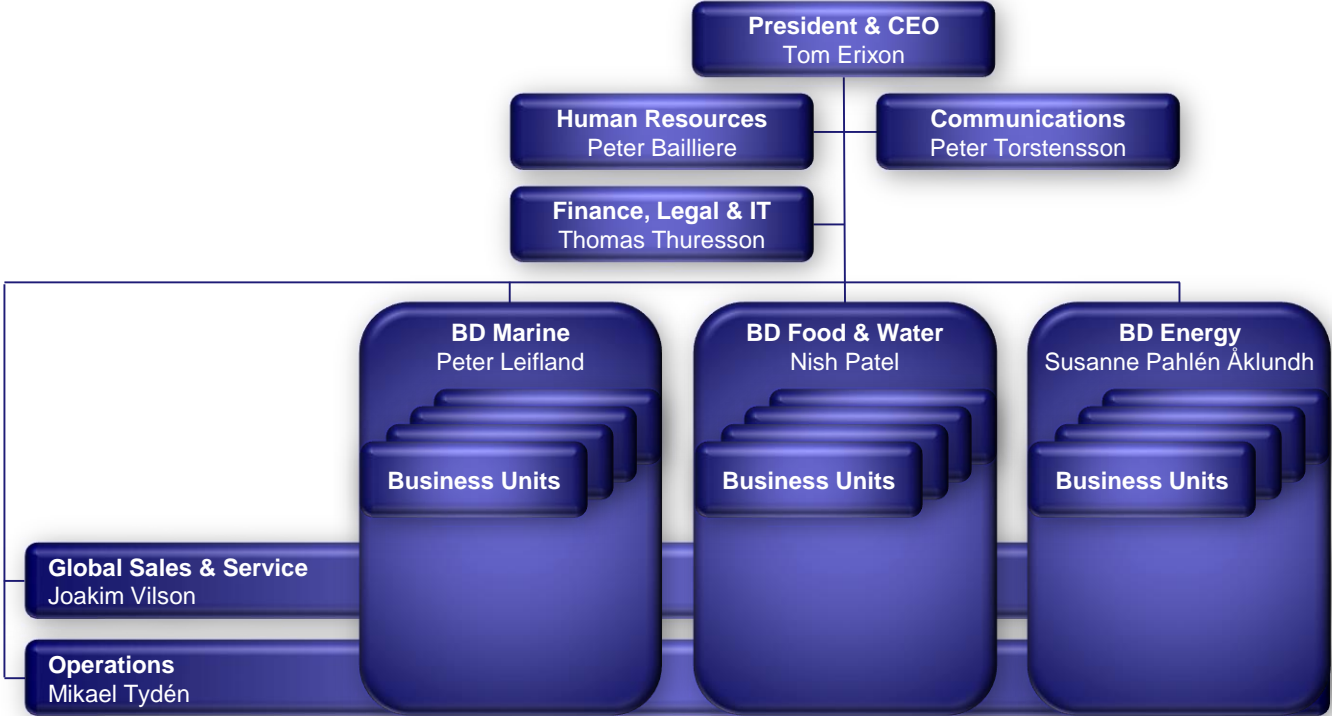
- * Improve customer interaction
- * Build on our technological strengths
- * Further grow the service offering



Structure & main organization

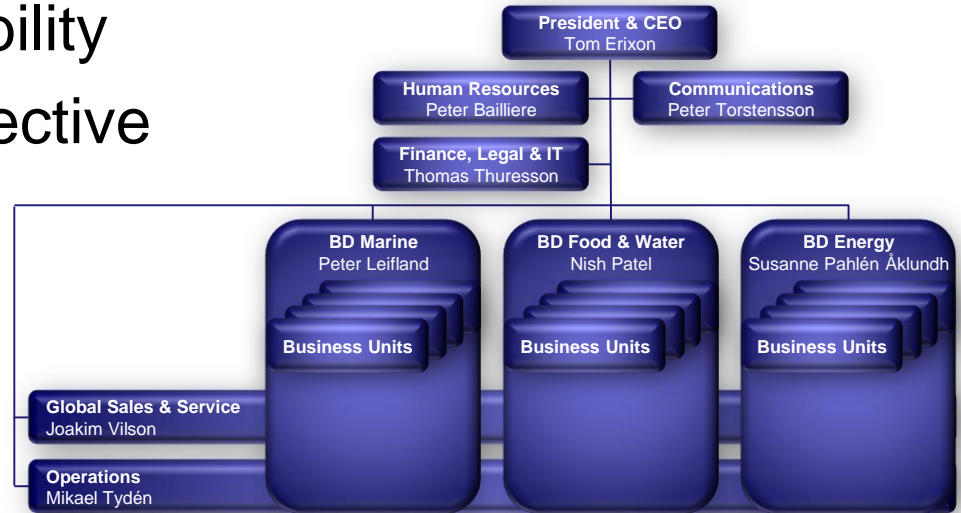


Structure & main organization



Structure & main organization

- * Speed in customer interaction
- * Clarity and accountability
- * Focus – by being selective



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