



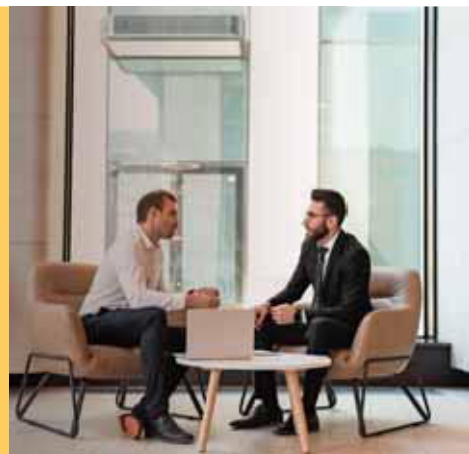
Strategic priorities

To achieve its vision, implement its business concept and attain its growth, profitability and capital utilization goals, Alfa Laval has established various strategic priorities that encompass customer collaboration, a focus on products and working to further strengthen the aftermarket offering.

Customers

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At Alfa Laval, we strive to always meet our customers' high expectations when it comes to quality, service, interaction and sustainability.



Products

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Alfa Laval is, and has always been, a product-driven company. A strong focus on research and development (R&D) will remain the single most important factor for market leadership and organic growth.



Service

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Alfa Laval will need to continuously develop its service business in order to fully leverage its large installed base, fuel growth and improve the customer experience.

